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# Amazon Top Up added to PayPoint's digital voucher range

**Welwyn Garden City, 14 November 2016:** PayPoint has added Amazon Top Up to its fast-growing range of digital vouchers. Customers are now able to purchase a voucher in cash to top up their Amazon account at any of the 29,000 stores with PayPoint across the UK.

Announcing the latest addition to PayPoint's digital voucher range, which includes Xbox Live, Sony PlayStation, Nintendo and Spotify, **Steve O'Neill, Group Marketing Director**, said: "Amazon Top Up makes over 150 million products instantly available to customers who do not have access to online payment methods, want to control their household spending by using cash or want to buy a top up as a gift.

"Adding Amazon Top Up is fantastic news for all of our retailers, giving consumers more reasons to visit their local store as we head into the crucial Christmas period.

"With Black Friday coming up on 25 November, this is another great service for our retailers to promote to their customers."

PayPoint is also making branded assets available to all its retailers to promote this great new service on their store's social media and digital channels. Retailers can download them at [paypoint.com/socialassets](http://paypoint.com/socialassets).

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## Enquiries:

### Steve O'Neill

Group Marketing Director  
+44(0)1707 600 440  
[steveoneill@paypoint.com](mailto:steveoneill@paypoint.com)

### PayPoint Press Office

Bell Pottinger

[paypoint@bellpottinger.com](mailto:paypoint@bellpottinger.com)

+44 20 3772 2543

## NOTES TO EDITORS

### ABOUT PAYPOINT

We support market leading national networks across 29,000 convenience stores in the UK and Romania so that our customers are always close to a PayPoint store. In thousands of locations, as well as at home or on the move, people use us better to control their household finances,

essential payments and in-store services, like parcels. Our UK network contains more branches than all banks, supermarkets and Post Offices together, putting us at the heart of communities for over 10 million regular weekly customers.

We have a proven track record of decades of tech-led innovation, providing retailers with tools that attract customers into their shops. Our industry-leading payments systems give first class service to the customers of over 1,500 clients - utility companies, retailers, transport firms and mobile phone providers, government and more.

We are on and offline; providing for payments by cash, card including contactless; retail, phone and digital; at home, work and whilst out and about from Land's End to the highlands and islands – helping to keep modern life moving.

### **Multichannel payments**

We offer clients streamlined consumer payment processing and transaction routing in one, seamlessly integrated solution, through MultiPay. This gives customers the flexibility to pay in the way that best suits them; including mobile app, online, text, phone/IVR and cash in-store.

MultiPay is live with Utilita, a fast growing challenger energy supplier. We have signed several other energy companies, a framework agreement with Procurement for Housing and, significantly, Scottish and Southern Energy, our first Big 6 energy client

### **Retail networks**

In the UK, our network includes over 29,000 local shops including Co-op, Spar, Sainsbury's Local, Tesco Express and thousands of independent outlets. These outlets are quick and convenient places to make energy meter prepayments, bill payments, benefit payments, mobile phone top-ups, transport tickets, TV licences, cash withdrawals and more.

Our Romanian network continues to grow profitably. We have more than 10,200 local shops, helping people to make cash bill payments, money transfers, road tax payments and mobile phone top-ups. Our clients include all the major utilities and telcos and many other consumer service companies.

In the UK, our Collect+ joint venture with Yodel offers parcel drop-off and pick-up services in nearly 6,000 convenience stores. Customers use Collect+ to handle parcels from major retailers including Amazon, eBay, ASOS, New Look, John Lewis, House of Fraser, M&S and Very.

The UK network also includes over 4,200 LINK branded ATMs, and 10,000 of our terminals enable retailers to accept debit, credit and contactless payments, including Apple Pay.

We operate over 3,000 Western Union agencies in the UK and Romania for international and domestic money transfers.