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# Budget Energy now available through PayPoint

**Welwyn Garden City, 14 June 2012:** Customers of Budget Energy, Northern Ireland's fast-growing low cost electricity provider, will find it much easier and convenient to top up their electricity keypad meter from June, when they will be able to pay in cash at any of the 950 convenience stores, newsagents and supermarkets in Northern Ireland that have a PayPoint facility.

Budget Energy provides value for money electricity to consumers through a combination of competitive pricing and reduced overheads. Enabling its customers to top up their energy at PayPoint is a further step in making Budget Energy the easiest and most convenient way for Northern Ireland residents to pay for their energy needs.

Eleanor McEvoy, managing director of Budget Energy, said: "As everyone is affected by the rising cost of energy, our goal is to give consumers in Northern Ireland much needed choice and real value for money. We aim to deliver the highest quality and lowest price for customers as well as ensuring excellent customer experience.

"That includes teaming up with the UK's number one retail network to enable our customers to top up their electricity by as little as £5 at more than 950 retail outlets across Northern Ireland."

PayPoint stores are generally open from early morning to late at night, seven days a week, including holidays – on Christmas Day 2011, more than 7,000 people in Northern Ireland used the facility. The service is free to customers.

**ENDS...**

## **ABOUT BUDGET ENERGY**

Established in 2011 and a Northern Ireland registered company, Budget Energy is a low cost energy provider, whose goal is to be cost effective, competitive and operational in real-time, bringing much needed consumer choice to the marketplace. All revenues generated by Budget Energy will remain in the province, the only electricity provider to retain profits in the province for the benefit of its customers and suppliers.

Budget Energy provides 'value for money' electricity to consumers through a combination of competitive pricing and reduced overheads. It believes customers should have the information they need to decide on how to best manage their energy bills and, therefore, practices a no frills, common sense approach to how it operates.