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# CollectPlus introduces quick collection code for mobile phones

**8 March 2013** - CollectPlus, the largest store-based parcel service in the UK, is now offering customers the option of collecting purchases from its network of over 5,000 convenience stores and petrol stations even more quickly by using a unique barcode sent to their mobile phone.

For those using the "Click&Collect+" service offered by a growing number of retailers, including Amazon, House of Fraser, ASOS and Very.co.uk, it has never been easier or more convenient to pick up purchases.

When collecting a parcel, customers with a smartphone or tablet can now present the barcode, which significantly reduces the transaction time. CollectPlus sends the collection code to the customer when their parcel arrives at their selected store, which they then show to the shopkeeper at the point of collection.

Neil Ashworth, CEO of CollectPlus, said:

*"CollectPlus is constantly looking to provide its customers with a personalised solution to collecting their online purchases. The convenience stores and petrol stations in our network, for example, are carefully chosen because they are close to where our customers live and work, allowing them to easily incorporate picking up a parcel into their everyday routine.*

*"The new collection code is a fantastic time-saving innovation, making our Click&Collect+ service even quicker and easier to use, and complementing the busy lives of our customers."*

CollectPlus is a joint venture between PayPoint, the UK's leading retail payment network, and the UK's leading parcel delivery company, Yodel.

**Ends**

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## **ABOUT COLLECTPLUS**

CollectPlus is a delivery and returns service giving online shoppers the choice to collect and drop off parcels at local convenience stores. Founded in 2009, it answers a clear need for a modern alternative to the Post Office that is convenient and easy to use.

The success of the innovative model is reflected in the 160 retail brands that CollectPlus provides returns solutions for, with nearly 100 added over the past year. Delivery to local store, "Click&Collect+", is provided to a rising number of retailers from Amazon to House of Fraser and ASOS to Very.co.uk. This complements the returns offer that CollectPlus provides to retailers, offering a complete delivery and returns service. CollectPlus also offers the option for UK residents to drop off eBay items to buyers, or presents to friends and family at their local CollectPlus stores for delivery to any UK address.

With a network of 5,000 shops open early 'til late seven days a week; 87% of the UK population

already live within a mile of a CollectPlus shop in urban areas and 88% within five miles in rural areas. The store network has grown by over a quarter in the last 12 months and continues to expand.