

18 Oct 2019

Fortnite Chapter 2 sees surge in gaming voucher sales

Welwyn Garden City, 18 October 2019: Fortnite Chapter 2 has caused a surge in gaming vouchers purchased from convenience stores, new data from PayPoint reveals.

Figures taken from the PayPoint One electronic point-of-sale (EPOS) platform show the value of eVouchers purchased across the UK has seen a spike of 96%, when comparing Wednesday 16 October with the same day in the previous week.

The sharpest increase in transaction values has been seen in smaller, provincial towns, with Clackmannan in Scotland leading the way (2,000% increase week-on-week). Clackmannan is followed by Worksop in Nottinghamshire (1,466%), South Woodham Ferrer in Essex (1,100%), Thurcroft in South Yorkshire (1,000%) and Rayleigh in Essex (1000%).

Despite these rises, Fortnite Chapter 2 hasn't been able to replicate the success of other releases for the game this year, with the Season 10 update from August causing the biggest spike of 276% in the value of gaming vouchers sold.

eVouchers, which can be used to top-up on consoles such as PS4s and Xboxes, can be purchased at more than 28,000 PayPoint retailers across the UK.

Lewis Alcraft, Chief Commercial Officer at PayPoint, said: "It's now easier than ever to purchase top-ups for consoles at convenience stores across the country. One of the biggest advantages of our PayPoint One platform is the data it collects, and through this we've been able to see how gamers across the UK continue to respond eagerly to major releases."

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