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It's music to your ears as Spotify links up with PayPoint

Welwyn Garden City, 2 March 2015: PayPoint has added Spotify, the leading music streaming service, to its fast-growing range of digital vouchers for major entertainment brands. Customers are now able to purchase Spotify Premium in cash at any PayPoint store.

Announcing the latest addition to PayPoint's digital voucher range, which includes Sony PlayStation, Nintendo, Bin Weevils and Skype, **Andrew Goddard, Retail Director of PayPoint UK & Ireland**, said: "Spotify is one of the most popular methods of listening to music and is now making it easier than ever for anyone to access the service by adding a cash payment option. eVouchers are a really convenient way for music lovers and gift buyers to pay in cash to listen to their favourite music.

"Many people want the flexibility to make payments when it suits them, so regular Direct Debit isn't suitable for them, while others without bank accounts find it difficult to pay online. Adding Spotify to our range of consumer products means that more customers – old and new – have more reasons to come into a shop with PayPoint, giving retailers even more opportunities to sell more goods at the same time.

"We're delighted to be partnering with Spotify to enable their customers to pay subscriptions in cash at our stores. We will be adding further entertainment brands to our digital voucher category over the coming months as we strive to encourage customers to 'Pick up more from your local store'."

Andy Wiggan, Director of Payments at Spotify, added: "Digital eVouchers are a brilliantly simple and convenient way to give the gift of music on Spotify to a friend or family member or to enjoy yourself. PayPoint is an ideal payment partner for Spotify because of its extensive network and the central role that its retailers play in their local communities."

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ABOUT PAYPOINT

PayPoint is an international leader in payment technologies, its solutions transforming payments for everyone from consumer and financial services companies to retailers, utilities, media, e-

commerce, gaming and government clients.

PayPoint delivers payments and services by taking the complexity of multi-channel payments and translating it into convenient, simple, value-added solutions. It handles almost £15 billion from over 800 million transactions annually for more than 6,000 clients and merchants.

With the backing of 24/7 operations centres with dual site processing, PayPoint is widely recognised for its leadership in payment systems, smart technology and service.

Retail networks

The PayPoint retail network across the UK numbers over 28,200 local shops (including Co-op, Spar, McColls, Costcutter, Sainsbury's Local, Tesco Express, One Stop, Asda, Londis and thousands of independents), where it processes energy meter pre-payments, bill payments, benefit payments, mobile phone top-ups, transport tickets, BBC TV licences, cash withdrawals and a range of other transactions. In Romania, the retail network numbers over 9,000 terminals in local shops, helping people to make cash bill payments, money transfers, road tax payments and mobile phone top-ups. In the Republic of Ireland, over 500 terminals in shops and credit unions process mobile top-ups and bill payments.

[Collect+](#), a joint venture with Yodel, provides a parcel drop-off and pick-up service at more than 5,800 PayPoint retailers. PayPoint's ATM network numbers more than 3,900 'LINK' branded machines across the UK, and 9,700 PayPoint terminals enable retailers to accept credit and debit cards.

Mobile and Online

PayPoint Mobile and Online (formerly trading as PayPoint.net, PayByPhone and Adaptis) handles over 142 million payments for parking, payments and consumer services. In major cities in the UK, Canada, USA, France, Switzerland and Australia, its parking solutions make it easy for people to pay for parking by mobile, as well as providing electronic parking permits, automatic number plate recognition systems for car parks and penalty charge notices.

PayPoint's core online payments platform is linked to 16 major acquiring banks in the UK, Europe and North America, delivering secure credit and debit card payments for over 4,800 online merchants. Its suite of products ranges from transaction gateway to a bureau service, in addition to value-added services such as FraudGuard, an advanced service that mitigates the risk of fraud in card not present transactions.

ABOUT SPOTIFY

Spotify is an award-winning digital music service that gives you on-demand access to over 30 million tracks. Our dream is to make all the world's music available instantly to everyone, wherever and whenever you want it. Spotify makes it easier than ever to discover, manage and share music with your friends, while making sure that artists get a fair deal.

Spotify is now available in 58 markets globally with more than 60 million active users, and over 15 million paying subscribers.

Since its launch in Sweden in 2008, Spotify has driven more than US\$2bn to rights holders. Spotify is now the second biggest source of digital music revenue for labels in Europe, and the biggest and most successful music streaming service of its kind globally.

www.spotify.com