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# It's never too early: Park Christmas Savings offers £10 signing bonus for new savers

*Offer exclusively available in-store via PayPoint*

**Welwyn Garden City, 01 February 2024:** PayPoint today announces that new savers signing up to Park Christmas Savings for 2024, will receive a £10 boost to their savings pots as it encourages users to take advantage of the limited time opportunity.

Park Christmas Savings, part of the PayPoint Group, is the UK's biggest Christmas savings club, helping over 350,000 families to spread the cost of Christmas, by allowing them to manage their household budgets better through the rising costs of living and boost their spending power through regular offers and discounts. Customers can access a wide range of gift cards and vouchers from over 140 of the biggest online and High St brands, including Argos, Primark and B&M.

With Christmas 2023 behind us, now is the time for savers to start planning and putting aside little and often in order to secure the Christmas 2024 they want. To encourage new customers signing up to Park Christmas Savings through their network of Park Super Agents, all new customers will receive a £10 bonus to their account.

To be eligible, all new customers need to do is sign up to the scheme by 29 February and ensure they deposit £25 in their account by the end of October. They will then automatically receive the bonus credit into their respective account, ready to be redeemed closer towards the festive season.

**Nick Wiles, CEO, PayPoint said:** "Park Christmas Savings helps millions of people to secure the celebrations they want by putting away little and often over the course of the year. To encourage people to use the service, we're offering an additional bonus to any new customer who signs up before 29 February through our network of over 1,700 Park Super Agents. This can then go towards buying presents or other treats towards the end of the year, at any of the 140 retailers who redeem Park gift cards and vouchers."

To find out more about Park Christmas Savings, please visit: <https://www.paypoint.com/park>