

7 Sep 2023

# Over 500 PayPoint Park Super Agents now live for Park Christmas Savings

*Exclusive partnership with the Fed offers earning opportunity of c.£1,000 per store for members*

**Welwyn Garden City, 07 September 2023:** PayPoint today announced that over 500 members of the Federation of Independent Retailers (the Fed) have signed up to its network of Park Super Agents to help their customers save for Christmas.

Park Christmas Savings, part of the PayPoint Group, is the UK's biggest Christmas savings club, helping over 350,000 families to spread the cost of Christmas, by allowing them to manage their household budgets better through the rising costs of living and boost their spending power through regular offers and discounts. Customers can access a wide range of gift cards and vouchers from over 140 of the biggest online and High St brands, including Argos, Primark and B&M.

By recruiting savers in their local area ahead of the festive period, the service offers retailers the opportunity to earn over £1,000 a year in commission.

In partnership with the Fed, PayPoint launched a campaign over the summer to recruit and support retailers to help their communities save for Christmas. To set members up for success, participating retailers have had access to training, digital and in-store POS material, personalised saver communications and a national £2.5m advertising campaign launching this Christmas driving awareness of the scheme. Fed members who are not currently PayPoint retailers can also take advantage of an exclusive bundle deal of PayPoint One, Park Savings and Parcels. All PayPoint retailers who join the Fed as a new member will enjoy 3 months free membership worth over £71.40. Call 0207 017 8880 or visit <https://www.thefedonline.com/special-offer-for-paypoint-retailers>

**Nick Wiles, Chief Executive, PayPoint, said:** "PayPoint remains committed to providing retailer partners with additional opportunities to earn and we're delighted with the positive reaction to this new service. Park Christmas Savings plays an incredibly important role in helping families budget for Christmas and boosting their spending power through the current cost of living challenges. With over 500 Super Agents signed up to the scheme, retailers can also earn extra revenue whilst continuing to offer a crucial service in the communities they're a part of.

"As we approach the busy festive period, we'll continue working with the Fed to recruit and support even more Super Agents and help families budget for Christmas."

**Muntazir Dipoti, National President, the Fed, said:** "Our exclusive partnership with PayPoint showcases the Fed's role in not just providing relevant services for members but more importantly helping them earn more money.

"It's fantastic that we've reached the milestone of 500 PayPoint Park Super Agents so quickly and, in the coming weeks and months, we'll continue to get more of our members on board with this exclusive opportunity."