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# PayPoint and Western Union strike new partnership

*Launch competition gives retailers chance to win VIP experience at Liverpool FC*

**Welwyn Garden City, 23 January 2019:** PayPoint and Western Union have today announced a new partnership delivering enhanced commission, free banking with WU cash and direct support for retailers from the experts at Western Union.

Western Union, who under the new venture will now manage the relationship with retailers directly, is a global leader in cross-border, cross-currency money movement. The service enables customers to send and receive money to over 200 countries and territories.

Lewis Alcraft, Commercial Director at PayPoint said: *“We are committed to innovating and delivering services that add value to our retail partners so that they can grow their businesses. We’re pleased that this new partnership with Western Union will improve terms for retailers offering this vital service in their local communities.”*

Western Union’s Graham Baker, County Director continued *“We are delighted to be working with PayPoint on this exciting new collaboration which will expand our agent network and offer great commercial terms to all retailers signing up to our service through this new deal.”*

To launch the latest partnership, PayPoint and Western Union are running a competition where all retailers signing up to the new deal between 16 January and 31 March will be automatically added into a prize draw. The winners will receive VIP experience at a Liverpool FC home match of their choice in 2019.

Retailers can find out more information and register their interest in offering Western Union by visiting <http://retailer.paypoint.com/solutions/western-union>

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## **ABOUT PAYPOINT**

In thousands of retail locations, at home and on the move, we make life more convenient for everyone.

For retailers, we offer innovative and time-saving technology that empowers convenience retailers in the UK and Romania to achieve higher footfall and increased spend so they can grow their businesses profitably. Our innovative retail services platform, PayPoint One, is now live in over 11,000 stores in the UK and offers everything a modern convenience store needs, from parcels and contactless card payments to EPoS and bill payment services. Our technology helps retailers to serve customers quickly, improve business efficiency and stay connected to their stores from anywhere.

We help millions of people to control their household finances, make essential payments and access in-store services, like parcel collections and drop-offs. Our UK network of 28,000 stores is bigger than all banks, supermarkets and Post Offices together, putting us at the heart of communities nationwide.

For clients of all sizes we provide cutting-edge payments technologies without the need for capital investment. Our seamlessly integrated multichannel payments solution, MultiPay, is a one-stop shop for customer payments. PayPoint helps over 500 consumer service providers to save time and money while making it easier for their customers to pay – via any channel and on any device.