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PayPoint hits 1,000+ retailer sign-ups for Park Christmas Savings

1,000+ Fed members boost earning potential by more than £1,000 a year

Welwyn Garden City, 09 October 2023: PayPoint today announces that more than 1,000 members of the Federation of Independent Retailers (the Fed) have signed up to become PayPoint Park Super Agents, boosting their earning potential by over £1,000 per year.

Park Christmas Savings, part of the PayPoint Group, is the UK's biggest Christmas savings club, helping over 350,000 families to spread the cost of Christmas, by allowing them to manage their household budgets better through the rising costs of living and boost their spending power through regular offers and discounts. Customers can access a wide range of gift cards and vouchers from over 140 of the biggest online and High St brands, including Argos, Primark and B&M.

Every retailer that signs up as a PayPoint Park Super Agent receives access to an extensive support package, including training, digital and in-store POS, personalised saver communications and a national £2.5m advertising campaign driving awareness of the scheme. By recruiting savers in their local area ahead of the festive period, retailers can earn over £1,000 a year in commission. This includes £10 for every new customer sign-up, 3% of all savings and £5 for every customer that uses the scheme again next year.

Nick Wiles, CEO, PayPoint said: "We're delighted that retailers have rushed to take advantage of the opportunities that Park Christmas Savings offers their customers and businesses. As well as boosting the retailers' opportunities to earn, Park Christmas Savings plays an important role in helping families budget through Christmas, especially in light of the current cost of living challenges."

Muntazir Dipoti, National President, the Fed said: "The appeal of Park Christmas Savings is a testament to the fact that retailers are always on the lookout for popular, easily implementable services to add to their business. We're proud to offer this exclusive opportunity for our members with PayPoint, which will help to boost revenue and support local communities to save for Christmas."

Fed members who are not currently PayPoint retailers can also take advantage of an exclusive bundle deal including 50% off** PayPoint service fees on their EPoS Core package for the first six months, Park Savings and Collect+ when they sign up to be a PayPoint Park Super Agent before 31 October 2023. To find out more visit www.paypoint.com/parksavings

Plus, all PayPoint retailers who join the Fed as a new member will enjoy 3 months free membership worth over £71.40.

To find out more call 0207 017 8880 or [click here](#).