

10 May 2014

PayPoint is attending the National Convenience Show 2014

Welwyn Garden City, 12 March 2014: PayPoint, the UK's leading retail and payments services provider, will be offering live demonstrations of its market-leading products and services at this year's National Convenience Show.

Held at the NEC from 24 to 26 March, the Show will give visitors to the PayPoint stand (H78) the opportunity for the first time to get hands on with a PayPoint terminal, experience the versatility of its 'virtual' terminal, PPoS, and learn more about the benefits of PayPoint's credit and debit solution, ATM, Western Union and Collect+.

Gerry Hooper, Head of Retail Sales at PayPoint, will be running a session at the [Live@theCounter](#) stand (D81 in the centre of the show) on Monday, 24 March at 11.15am. Gerry will be explaining to retailers how PayPoint drives footfall into their store and how they can make the most of these customers to increase their basket spend while in the store.

For the first time, PayPoint will have a live NCR ATM on the stand to demonstrate to visitors how its ATMs work in conjunction with the PayPoint terminal and leads to substantial cost savings to a retail business. For those feeling lucky, visitors to the PayPoint stand will have the chance to win a range of prizes, including an iPad Mini, donated by Ingenico, and bottles of champagne donated by ATM supplier, NCR. All they need to do is use one of the special debit cards to withdraw cash from the machine and some lucky winners will receive a golden ticket, which means, of course, prizes!

Andrew Goddard, Retail Director at PayPoint UK & Ireland, commented: "The National Convenience Show is the biggest event in the convenience retailing calendar, bringing together the biggest suppliers, wholesalers and retailers in the sector. It's a great opportunity to meet with new and existing companies and share some of our insights and visions for the retailing industry. The show is so important for staying in touch with the latest developments in the market so we look forward to meeting with like-minded people and showcasing all that PayPoint has to offer."

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