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PayPoint launches free EPoS upgrade trial promotion

Welwyn Garden City, 01 July 2020: PayPoint has launched a new promotion that allows existing PayPoint One customers to trial an upgraded EPoS package for three months at no additional cost. The offer includes full set-up, training and ongoing customer support.

The promotion means that customers of the entry-level PayPoint One Base system can upgrade to either the mid-level PayPoint One EPoS Core or the top-end EPoS Pro with no additional costs during the trial period, while existing PayPoint One EPoS Core users can advance to the EPoS Pro package.

With PayPoint One EPoS Core, retailers can take advantage of features such as real-time reporting, access to an online product file of over 100,000 SKUs and a fully integrated bill payments and card service.

All the benefits of the EPoS Core package come as standard with EPoS Pro, but additional features such as multiple supplier integrations, real-time stock management and flexible product pricing allow retailers to take their business to the next level. EPoS Pro customers also benefit from the ability to print shelf edge labels and control inventory remotely via their smartphone, removing the need of being tied to the till.

Seven-day customer support, secure cloud-based data storage and four-hour hardware replacement times are standard across all PayPoint One packages. Meanwhile, retailers currently not on a PayPoint EPoS platform, and who switch to either PayPoint One EPoS Core or EPoS Pro, have the option of a free data migration service, allowing for the swift transfer of product and stock information.

Lewis Alcraft, Chief Operating Officer at PayPoint, said: “This promotion gives retailers the opportunity to ‘try before they buy’ with the leading EPoS system for the convenience retail sector. Since launching in 2016, PayPoint One has become the fastest-growing platform of its kind in the UK and it gives store owners the most comprehensive collection of features to manage their businesses. This trial demonstrates PayPoint’s commitment to ensuring retailers have the tools they need to futureproof their businesses, as well as serve the communities which rely on them day-to-day.”

Mr Vekaria from Premier Lever Edge Convenience Store in Bolton said: “Since switching from my old EPoS platform to PayPoint One EPoS Pro, I’ve been able to operate my store much more efficiently, and I’ve really noticed the benefits of having all my bill payments, card payments and till functionality in one simple-to-use package. The back-office reporting and mobile capabilities have revolutionised the way I run my business and I’ve gained a significant amount more counter space too. I wish I’d made the switch sooner.”

The free trial promotion is currently planned to close at the end of August. At any time within the three-month period a retailer can cancel and revert back to their old package. However, if they choose not to cancel and enjoy the benefits of their upgraded platform longer-term, they will be moved onto their respective new price plan at the end of the trial period.

For more information on PayPoint One, visit www.paypoint.com/epostrial

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About PayPoint

In thousands of retail locations, at home and on the move, we make life more convenient for everyone.

For retailers, we offer innovative and time-saving technology that empowers convenience retailers in the UK and Romania to achieve higher footfall and increased spend so they can grow their businesses profitably. Our innovative retail services platform, PayPoint One, is now live in over 16,000 stores in the UK and offers everything a modern convenience store needs, from parcels and contactless card payments to EPOS and bill payment services. Our technology helps retailers to serve customers quickly, improve business efficiency and stay connected to their stores from anywhere.

We help millions of people to control their household finances, make essential payments and access in-store services, like parcel collections and drop-offs. Our UK network of 28,000 stores is bigger than all banks, supermarkets and Post Offices together, putting us at the heart of communities nationwide.

For clients of all sizes we provide cutting-edge payments technologies without the need for capital investment. Our seamlessly integrated multichannel payments solution, MultiPay, is a one-stop shop for customer payments. PayPoint helps over 500 consumer service providers to save time and money while making it easier for their customers to pay – via any channel and on any device.