

25 Oct 2018

# PayPoint launches 'Refer a Retailer' promotion

**Welwyn Garden City, 25 October 2018:** PayPoint has today launched a 'refer a retailer' promotion to reward its existing retail partners and encourage even more retailers to sign up to PayPoint One throughout November.

Available for all PayPoint One retailers, the scheme encourages existing customers to refer someone to PayPoint One in return for up to £50 credit each for themselves and the retailer they refer. Retailers can receive the reward for each device their referred friend has installed. The promotion runs from 1st to 30th November.

To refer a friend, retailers must complete an online form, confirming details such as store name, postcode and contact telephone number. Throughout the promotional period, retailers are not limited to the number of friends that they can refer.

**Lewis Alcraft, Commercial Director of PayPoint, commented:**

*"There are now well over 10,000 retailers benefitting from PayPoint One in their store and I'm pleased that this offer will reward our existing retail partners, whilst welcoming many more. We are committed to continually searching for innovative ways to make the lives of retailers and customers better."*

*"PayPoint One is the fastest growing EPoS solution in the UK, with our retail partners benefitting significantly from the enhanced experience and business insight it brings."*

PayPoint One retailers can find out more by visiting [www.paypoint.com/referral](http://www.paypoint.com/referral).

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**Notes to editors:**

- The credit will be tiered depending on what PayPoint One package is installed: £25 each for Base, £35 each for Core and £50 each for Pro.

- Limited time offer – retailers must make the referral between 1-30 November 2018
- Eligibility- the ‘referring’ retailer must have a PayPoint One (base, core or Pro) in their store and the ‘referred’ retailer must not have a PayPoint One, but could be either new to PayPoint or have a T2 (yellow terminal). PPOS excluded.
- Credit will be applied to both parties within 60 days from the date of successful installation of a PayPoint One device in the ‘referred’ retailer’s store.
- PayPoint One with EPoS Pro costs £30 a week, with no upfront hardware cost. The mobile app is free of charge to all PayPoint One customers. EPoS Core costs £20 per week for new customers, with an upgrade price of £15 per week exclusively available to existing PayPoint customers. Existing customers can alternatively upgrade to EPoS Base at £10 per week, providing entry level functionality.

## **ABOUT PAYPOINT**

In thousands of retail locations, at home and on the move, we make life more convenient for everyone.

For retailers, we offer innovative and time-saving technology that empowers convenience retailers in the UK and Romania to achieve higher footfall and increased spend so they can grow their businesses profitably. Our innovative retail services platform, PayPoint One, is now live in over 10,000 stores in the UK and offers everything a modern convenience store needs, from parcels and contactless card payments to EPoS and bill payment services. Our technology helps retailers to serve customers quickly, improve business efficiency and stay connected to their stores from anywhere.

We help millions of people to control their household finances, make essential payments and access in-store services, like parcel collections and drop-offs. Our UK network of 28,000 stores is bigger than all banks, supermarkets and Post Offices together, putting us at the heart of communities nationwide.

For clients of all sizes we provide cutting-edge payments technologies without the need for capital investment. Our seamlessly integrated multichannel payments solution, MultiPay, is a one-stop shop for customer payments. PayPoint helps over 500 consumer service providers to save time and money while making it easier for their customers to pay – via any channel and on any device.