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# PayPoint launches Xbox digital vouchers

**11 April 2016:** PayPoint is announcing the extension of its range of digital vouchers to include Xbox. Consumers can now top up their Xbox Live account or purchase credit as a gift for family or friends across any one of PayPoint's network of 28,000 convenience stores across the UK.

Xbox Live vouchers can be used to buy the latest, games, movies, apps and more on Xbox One, Xbox 360, and Windows 10 devices. They are available in values of; £5, £10, £15 and £20 and can be purchased using cash.

**Lewis Alcraft, Commercial Director at PayPoint said:** *“Digital vouchers are the perfect solution for consumers who either don't have access to a debit or credit card or who simply prefer to pay in-store with cash. We are committed to working with the biggest and most popular consumer brands to help encourage customers through the doors of our retail partners.”*

*“Our partnership with PayPoint enables us to extend our reach to people who want to enjoy games, movies, apps and music online but want to pay in cash,”* said Lee Williams, Product Manager for Xbox Live.

The addition of Xbox further bolsters PayPoint's digital category which also currently includes Skype, Spotify, PlayStation, Nintendo and paysafecard. Further brands will be added in coming months, enabling retailers to capitalise on the downloadable content and online entertainment trend.

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## NOTES TO EDITORS

## **ABOUT PAYPOINT**

PayPoint is an international leader in payment technologies, its solutions transforming payments for everyone from consumer and financial services companies to retailers, utilities, media and government clients.

PayPoint delivers payments and services through its unique combination of local shops, mobile and online distribution channels, delivered both through its owned businesses and by integrating the best services from more specialised suppliers. It handles almost £10 billion from over 694 million transactions annually.

With the backing of 24/7 operations centres with dual site processing, PayPoint is widely recognised for its leadership in payment systems, smart technology and service.

### **Retail networks**

The PayPoint retail network across the UK numbers over 28,200 local shops (including Co-op, Spar, McColls, Costcutter, Sainsbury's Local, Tesco Express, One Stop, Asda, Londis and thousands of independents), where it processes energy meter pre-payments, bill payments, benefit payments, mobile phone top-ups, transport tickets, BBC TV licences, cash withdrawals and a range of other transactions. In Romania, the retail network numbers over 9,700 terminals in local shops, helping people to make cash bill payments, money transfers, road tax payments and mobile phone top-ups. In the Republic of Ireland, over 500 terminals in shops and credit unions process mobile top-ups and bill payments.

Collect+, a joint venture with Yodel, provides a parcel drop-off and pick-up service at more than 5,800 PayPoint retailers. PayPoint's ATM network numbers more than 3,900 'LINK' branded machines across the UK, and 9,700 PayPoint terminals enable retailers to accept credit and debit cards.