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# PayPoint Offers One Month Service Fee Refund to New Retailers

01 September, Welwyn Garden City: PayPoint has announced a promotion that will see new retailers signing up to the services entitled to claim a one-month service fee refund.

The promotion, which goes live on Thursday 1st September, will enable retailers who join the expansive PayPoint network to claim back their first month's service fee.

The offer comes after a series of exciting PayPoint partnerships that include Snappy Shopper, enabling local home delivery and click and collect, and the MyStore+ app, enabling rewards for simply stocking certain lines in store, as well as Collect+, the parcel collection service which help retailers increase their footfall and reap the commissions that come with it.

**Ben Ford, Customer Experience Director at PayPoint** said: "Convenience stores have always played a pivotal role in our towns and cities as they provide a service that local communities can and do rely on. Our latest promotion means that retailers can take full advantage of our leading technology, the strength and range of our partnerships, and the increased footfall and business they bring."

This service fee refund scheme will run from Thursday 1st September to Monday 31st October.

**-ENDS-**

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## ABOUT PAYPOINT GROUP

For tens of thousands of businesses and millions of consumers, we deliver innovative technology and services that make life a little easier.

The PayPoint Group serves a diverse range of organisations, from SME and convenience retailer partners, to local authorities, multinational service providers and e-commerce brands. Our products are split across three core business divisions:

- In Shopping, we enhance retailer propositions and customer experiences through EPoS services via PayPoint One, card payment technology, Counter Cash, ATMs and home delivery technology partnerships in over 60,000 SME and retailer partner locations across multiple sectors. Our retail

network of over 28,000 convenience stores is larger than all the banks, supermarkets and Post Offices put together

- In E-commerce, we deliver best-in-class customer journeys through Collect+, a tech-based delivery solution that allows parcels to be sent, picked up and dropped off at thousands of local stores
- In Payments and Banking, we help companies and their customers make and receive payments quickly and conveniently. This includes our digital payments platform, MultiPay, an eMoney offering that enables cash through to digital transactions and cash solutions

Together, these solutions enable The PayPoint Group to create long-term value for all stakeholders, including customers, communities and the world we live in.

providing vital consumer access across our extensive retail network