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# PayPoint Unveils New Winter Promotion for Retailers

**11 January, Welwyn Garden City:** PayPoint has announced a retail promotion that will mean any eligible new retailer location signing up to PayPoint One will be entitled to claim three months' service fee refund\*.

In addition to the promotion, retailers signing up to PayPoint who opt for the PayPoint One Core and Pro packages will also be able to take advantage of advanced EPoS features, PayPoint's Counter Cash service, a fully-integrated card machine and bill payments for a wide range of brands.

Eligible retailers will also benefit from PayPoint's partnership with Snappy Shopper and its Collect+ parcels offer, helping stores to maximise profitability and grow sales.

Anthony Sappor, Head of Retail Proposition & Partnerships said: "Convenience stores have always played an important role in our local communities but never has it been more prevalent than in the last two years. With our latest promotion, retailers starting the new year with PayPoint One can do so with market-leading benefits and incentives. These are exactly the type of advantages that our outstanding network of stores deserve."

The PayPoint January 2022 Promo runs from 04 January – 04 February 2022. For more information on the offer and for terms and conditions, retailers can [click here](#).

\*Eligibility criteria will apply. Service fee refund is delivered by way of credit on future billings.