PayPoint unveils reward for its 'Refer A Friend' scheme

22 September, Welwyn Garden City: PayPoint has launched a 'Refer A Friend' scheme to reward PayPoint One customers and encourage retailers to sign up to the company's advanced EPOS offering.

The promotion, which went live on Monday 20th September, encourages existing PayPoint One retailers to refer someone to sign up to the PayPoint One service in return for a free month's service fee credited back to their account. In addition, the retailer that is referred will also be eligible to claim back their first month's service fee for any new site.

The news comes after the launch of a number of exciting new opportunities in recent months for PayPoint retailer partners, including partnerships with Snappy Shopper, enabling local home delivery and click and collect, and the MyStore+ app, enabling rewards for simply stocking certain lines in store.

Ben Ford, Retail Services Director at PayPoint said: "Over 18,000 retailer partners across the UK are benefitting from having PayPoint One in their store. The launch of this promotion will reward our existing retailer partners and open up exciting possibilities for new retailers."

PayPoint's Refer A Friend initiative runs from 20 September – 29 October 2021. For more information on the scheme, retailers can click here