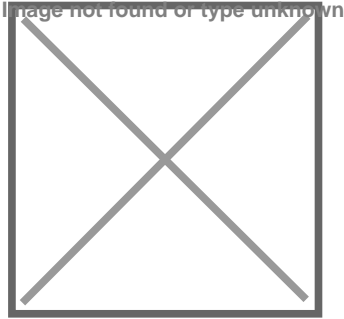


19 May 2014

Power NI switches to exclusive deal with PayPoint



Welwyn Garden City, 7 May 2014: Power NI, Northern Ireland's leading electricity supplier, has simplified its customer payments by making PayPoint the only payment service for Power NI prepayments, bill and regular budget payments in convenience shops and newsagents.

Part of the Viridian Group, Power NI supplies around 600,000 homes across Northern Ireland. PayPoint, the UK's leading retail payments and services network, has payment terminals in over 1,100 convenience stores, newsagents and forecourts across the province.

Commenting on the change, Eugene Maguire from Power NI, said: *"This change was made to get the best value and services for our customers. Power NI offers customers the widest choice of convenient Keypad top-up and bill pay options, including over 1,600 local shops and Post Offices.*

"PayPoint has been providing Power NI top-up and bill payment services for many years. It has excellent coverage across Northern Ireland, which it has recently expanded, and it made sense to rationalise payments into a single convenience network alongside the Post Office.

"We worked closely with PayPoint to ensure the switchover went smoothly and we're very happy with the performance of PayPoint's retail network."

Andrew Goddard, Retail Director of PayPoint UK & Ireland, added: *"This new arrangement means that customers who were topping up their Power NI supply in other convenience stores will now be coming to a PayPoint outlet. As a result, PayPoint retailers will benefit from the extra energy top-ups as well as all the other payments and purchases customers will make while in the store. This is a great opportunity to win new customers!*

"Convenience exclusivity with Power NI is another example of how PayPoint is constantly working hard to provide opportunities for increased footfall and higher sales in our retail partners' stores. At the same time, we are continually introducing new schemes and service improvements to save them money and increase their profits."

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