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Sales of party essentials rocket ahead of Coronation

Welwyn Garden City, 04 May 2023: Data from PayPoint's network of 28,000 retailer partners reveals what products the UK public have been buying on ahead of the King's Coronation on Saturday 6th May.

Analysis of sales over April 2023 versus 2022 show a marked increase in products essential for any street party or celebration with family and friends, as Brits stockpile everything they need for the Bank Holiday weekend.

Top products included Striped Paper Straws (+1,100%), plastic cups (+600%), plastic spoons (+400%), foil trays (+209%) and cocktail sticks (+200%).

Some of the top 10 party products sold across the UK are listed below:

1. Striped Paper Straws (+1,100%)
2. Plastic Cups (+600%)
3. Plastic Spoons (+400%)
4. Foil Trays (+209%)
5. Cocktail Sticks (+200%)
6. Baking Paper (+138%)
7. Plastic Plates (+74%)
8. Bamboo Skewers (+71%)
9. Plastic Shot Glasses (+67%)
10. Bin Liners (+64%)

Ben Ford, Retail Services Director at PayPoint, said: "Millions of people will be looking forward to the King's coronation this coming weekend and it's great to see that the British public has been heading to their local, independent retailers for the essentials they need to celebrate properly.

"Our 28,000 retailer partners can always be relied upon due to their extensive stock and extended opening hours. While they offer a huge variety of services to local communities, I've no doubt that providing people with what they need to enjoy Bank Holiday festivities is one of the most rewarding."