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# Spark Energy add a new way to pay with PayPoint's multi-channel payments platform

## Spark Energy customers can now pay online with PayPoint's MultiPay

PayPoint announced today that, Spark Energy has implemented its fully integrated payments platform, MultiPay. Spark Energy have added the online payment channel to their service to enhance customer experience by allowing consumers to pay online, at a time that's convenient for them, wherever they are.

Spark Energy began supplying energy to letting agents and landlords for tenants in 2007 and now provide gas and electricity to over 350,000 customers across the country. Steve Storey, Director of Energy Services at Spark Energy commented: "As the only energy supplier built around the needs of the lettings market, we work hard to deliver competitive prices and the best customer experience. We want to make customers' time-precious lives easier and I'm pleased to see that as we expand our smart roll-out to all new and existing PPM customers, PayPoint's MultiPay platform has enabled us to do this by providing a simpler, more convenient way to pay. We're pleased to be offering the online payment service and know it will make a real difference to our customers"

As a leader in payment technologies PayPoint is uniquely able to provide a single, integrated solution across multiple payment channels. This gives customers complete flexibility to choose to pay using whichever method is most convenient for them at the time – by credit and debit card using their mobile phone, tablet or PC, on PayPoint's tailored app, or in cash at any of the 29,000 convenience stores in PayPoint's UK retail network.

Lewis Alcraft, Commercial Director at PayPoint, added: "MultiPay combines our unrivalled retail network of convenience stores with a full range of digital channels. It means that organisations, such as Spark Energy, can be accessible wherever their customers are – at home, on the move or in store." Alcraft continued: "MultiPay is a true multi-channel solution and the ability to be able to handle both cash and digital payments is vital for businesses embracing technology and keeping modern life moving."

MultiPay has been developed to be completely modular, meaning that service providers have the freedom to implement specific payment channels as required. For more information on MultiPay visit

[www.paypoint.com/multipay](http://www.paypoint.com/multipay)