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Stevenston revealed as the UK's savviest shoppers

Surge in January parcel deliveries as North Ayrshire consumers make the most of the New Year sales

Welwyn Garden City, 17 February 2020: The town of Stevenston in North Ayrshire, Scotland, saw the largest surge in January parcel deliveries this year, according to data collated by PayPoint on behalf of the Collect + network.

The parish town saw a 90% increase in parcel collections in the first month of 2020, when compared to the same month last year, as savvy shoppers took advantage of the January sales.

Reflecting the change in consumer habits, with more people than ever opting for the convenience of online shopping, the highest year-on-year increases were largely seen in rural towns. Following Stevenston were Lymm in Cheshire, Rutherglen in South Lanarkshire and Poulton-le-Fylde in Lancashire, which all saw more than a 50% increase in parcel collections. Teddington in South West London rounds up the top five.

Gary Winter, Parcels Director at PayPoint, commented: "We understand customers expect increased flexibility when ordering online. As online shopping continues to increase in popularity, our Collect + service allows retailers to take advantage of the increased footfall and provide services that the local community can rely on."

Top 10 UK areas that saw the largest increase in parcel collections*

Stevenston, North Ayrshire 89.66%

Lymm, Cheshire 66.67%

Rutherglen, South Lanarkshire 59.29%

Poulton Le Fylde, Lancashire 56.89%

Teddington, South West London 56.76%

Saffron Walden, Essex 51.82%

Knottingley, West Yorkshire 51.36%

East Molesey, Surrey 48.54%

Ferndown, Dorset 47.47%

Abbots Langley, Hertfordshire 40.91%

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Note to Editors

*Data collected from 1st Jan – 31st Jan. Data is based on areas, towns and cities that saw 100 or more parcel collections.

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ABOUT PAYPOINT

In thousands of retail locations, at home and on the move, we make life more convenient for everyone.

For retailers, we offer innovative and time-saving technology that empowers convenience retailers in the UK and Romania to achieve higher footfall and increased spend so they can grow their businesses profitably. Our innovative retail services platform, PayPoint One, is now live in over 16,000 stores in the UK and offers everything a modern convenience store needs, from parcels and contactless card payments to EPoS and bill payment services. Our technology helps retailers to serve customers quickly, improve business efficiency and stay connected to their stores from anywhere.

We help millions of people to control their household finances, make essential payments and access in-store services, like parcel collections and drop-offs. Our UK network of 28,000 stores is bigger than all banks, supermarkets and Post Offices together, putting us at the heart of communities nationwide.

For clients of all sizes we provide cutting-edge payments technologies without the need for capital investment. Our seamlessly integrated multichannel payments solution, MultiPay, is a one-stop shop for customer payments. PayPoint helps over 500 consumer service providers to save time and money while making it easier for their customers to pay – via any channel and on any device.

ABOUT COLLECTPLUS

Drop and Collect Limited trading as CollectPlus is the UK's largest independent store-based parcel delivery and returns service. It offers a simple and convenient way for people to collect online purchases from or return unwanted items to more than 400 high street and online retailers, including John Lewis, Marks & Spencer, New Look and ASOS – all at their local convenience store.

It is also possible to send parcels to any UK address from a CollectPlus store, making it a convenient option for those who sell products via online marketplaces such as eBay, as well as acting as a cheaper and convenient alternative parcel service for sending packages to friends and family.

Founded in 2009, CollectPlus was the first business to offer third party Click & Collect in the UK and now has a network of over 7,000 conveniently located parcel stores across the UK, nearly all of which are open early 'til late seven days a week. 90% of the UK's urban population live within a mile of a CollectPlus point and 89% within five miles in rural areas.

CollectPlus now handles in excess of 400,000 parcels a week and in September 2017 handled its 100 millionth parcel. CollectPlus has been ranked no.1 in YouGov's BrandIndex Satisfaction survey in the UK parcel industry for 2017. Drop and Collect Limited trading as CollectPlus is a wholly owned subsidiary of independent parcel carrier, Yodel.